



Primare AIR - Launching 8 August!

The Primare AIR streaming app completes Primare's suite of digital playback offerings, already including the Primare APP and Bluetooth connectivity, which make it easy to enjoy the full range of today's digital listening options.

AIR enables playback of streaming services Tune-In radio, Deezer and TIDAL through any of Primare's network-enabled digital devices, including the NP30 network player, MM30 media board, installed in either the I32 Integrated amplifier or the PRE32 preamplifier, and the PRE60 reference preamplifier. Compatible with both iOS and Android mobile phones, it's FREE (download available from the App Store and Google Play), requiring only an account with the preferred music service to realize the pure sound of Primare hi-res streaming.

For a complimentary three-month introductory subscription to TIDAL HiFi*:

Download AIR for free from the App Store or Google Play.

Then e-mail your name, Primare product model [PRE60, NP30, I32/MM30, or PRE32/MM30] and its serial number to us at info@primare.net. We will send you a voucher code by return e-mail to redeem your complimentary three-month introductory subscription for TIDAL.

TIDAL is a global streaming service, available in 50 countries, with a catalog of more than 40 million songs and nearly 130,000 videos.

The service offers high-fidelity CD sound quality, high quality video, unique experiences, and expertly curated content and editorial. For more info go to tidal.com

*This offer available only to new Tidal subscribers.

- See more at: <http://www.primare.net>

